



Department of Conservation

STATEMENT OF INTENT 2014-2018

Presented to the House of Representatives pursuant to section 39 of the Public Finance Act 1989



Department of Conservation *Te Papa Atawbai*

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Foreword

Minister of Conservation

New Zealand's natural environment is fundamental to the future and prosperity of our country, underpinning our economy, lives and lifestyles, health and wellbeing. We live in a country with some of the best natural and cultural features and ecosystems found anywhere on earth. Coupled with this is an increasing public awareness of how much of New Zealand's biodiversity is at risk from introduced pests, weeds, biosecurity incursions and potential impacts from climate change.

We treasure our iconic native plants and animals and our places. We have a responsibility to protect these for future generations but we must recognise that nature has an economic value in New Zealand.

Already most New Zealanders understand the importance and necessity of conservation – now we want to get others even more actively involved. That means building partnerships at many levels – with community groups, iwi, big business and others.

This new direction for the Department is a big advance in conservation thinking and will help make it more efficient and effective, provide greater customer-focus, and consistency around the country.

Conservation is everyone's business and reflects who we are as a nation. All New Zealanders have a stake in protecting our environment. Over the next few years, DOC will lead the charge and play a vital role in helping manage New Zealand's environment.

Ministerial statement of responsibility

I am satisfied that the information on strategic intentions prepared by the Department of Conservation in this Statement of Intent is consistent with the policies and performance expectations of the Government.

Hon Dr Nick Smith

MAM

Minister of Conservation

Introduction

Director-General

The Department of Conservation has a key role to protect our natural environment and is at a critical stage of transforming itself as a department in response to the way New Zealanders regard and value conservation. The intention is to embed conservation as a core part of this country's national identity.

Our vision 'New Zealand is the greatest living space on Earth', is much bigger than DOC. It's a 100-year vision for the country's future, and it encompasses all of New Zealand – our land, water, plants and animals – and all New Zealanders.

Our focus on biodiversity is at the core of work contributing to the New Zealand Brand. The environment is very much at the heart of our primary industries as well as tourism, and listed as the main reason international visitors come here.

The state of our native species and the health of our lands and waters is core work for DOC but we want to be at a point where we are not just preserving, but also growing conservation.

DOC's partnership model and Growth Framework engage new people in new ways, as seen in our partnerships with for example, Fonterra, Outward Bound, Air New Zealand and Enviroschools. Our external funding programme also comes from philanthropic interests such as Janszoon, and the NEXT and Aotearoa Foundations. The external funding will help to increase the scale of our restoration

of natural heritage. Through a range of partnerships we aim to engage all New Zealanders in managing nature sustainably, with conservation as an investment rather than a cost.

To meet the challenge and make progress in these medium-term priorities, DOC intends to continue to:

- Embed the new structure and strategy within DOC
- Increase external funding from more business and other partnerships
- Grow conservation by working in partnership with others
- Work with iwi and community groups to protect, restore and manage our natural places and native species
- Ensure that caring for nature is seen by New Zealanders as an investment, not a cost.

Director-General's statement of responsibility

In signing this statement, I acknowledge that I am responsible for the information on the strategic intentions of the Department of Conservation. This information has been prepared in accordance with section 38 and section 40 of the Public Finance Act 1989.

Lou Sanson

Director-General

 $counter signed \ by$

Christeen Mackenzie

Chief Financial Officer

Strategic intentions of the Department

This Statement of Intent is produced by the Department of Conservation to set out the strategic objectives that DOC intends to achieve or contribute to into the future. The commitments are for the next four years, but within a much longer timeframe relevant to the longevity of many native species, the time required for nature to respond to conservation support, the functional time-span of visitor facilities, and the aspirations we have for future generations to share our natural and historic heritage. In this document you will find information about the main strategic initiatives of the Department to enable all New Zealanders to contribute to conservation, to become

more capable in the necessary conservation tasks, as well as detail about the five main programmes to deliver on priorities for DOC, as described in the Outcomes Model.

Detailed measures and targets for our performance are included in the Information supporting the Estimates. These include impact level measures and targets that would have previously been in DOC's Statement of Intent. In the Annual Report we will report against these specific measures and targets, and supplement this information, where available, with information from evaluations and case studies.

Measure	Current status	Four-year target
Trends in the benefits that New Zealanders seek and receive from the natural, historic and cultural heritage managed by DOC	Performance maintained	Performance maintained
The relative value of conservation to New Zealanders as an indicator of support for conservation	Performance maintained	Performance improving

Nature and scope of functions

The Department of Conservation manages natural and historic resources for their intrinsic values, for the services that ecosystems provide us with today, to safeguard options for future generations and for recreational use and enjoyment by the public. The state

of native species and the health of New Zealand's public conservation lands and waters is core work for the Department. This work is increasingly seen within the broader economic and environmental context.

The Department's main functions are:

Managing land, fresh and coastal waters, and historic sites that have been protected for conservation purposes—about 8.5 million hectares of land, 38 marine reserves (covering a total of 1.72 million hectares), and 6 marine mammal sanctuaries (covering approximately 2.4 million hectares). DOC's work is focused on areas of land or water where conservation values are high, whether that is for natural or historic heritage or in support of visitor experiences or community engagement.

Encouraging recreation on these public conservation lands and waters by providing visitor facilities, including tracks for walking, biking and four-wheel driving, as well as huts, campsites, visitor centres and access to historic sites.

Authorising tourism operations and other thirdparty activities such as grazing, electricity generation and transmission, mining, and the use of sites for telecommunication purposes on public conservation lands and waters.

Protecting marine mammals, preserving native freshwater fisheries, and protecting recreational freshwater fisheries and freshwater fish habitats, and conserving protected native wildlife.

Advocating generally for the conservation of natural and historic resources, providing conservation information, and supporting international agreements designed to improve environmental management in New Zealand and internationally.

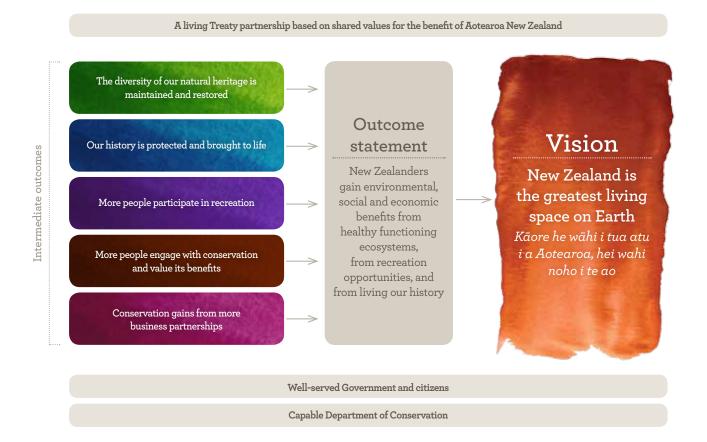
Supporting the Minister of Conservation in exercising responsibilities under other legislation, for example, the Resource Management Act 1991 for the coastal and marine environment, including in relation to councils' policies and plans, and consent applications regarding the coastal and marine environment.

Providing policy and legal advice to the Minister of Conservation, contributing to whole-of-government policy processes, and servicing ministerial advisory committees, the New Zealand Conservation Authority and Conservation Boards.

Department of Conservation outcomes model

The outcomes model has one overall outcome, with five intermediate outcomes that contribute to it. These are more specific about where DOC will focus its work to achieve the big outcome, and through this, its aspirational vision – New Zealand is the greatest living space on Earth.

DOC has developed its outcomes model to help demonstrate how we manage for outcomes, and to inform planning and engagement. The DOC outcomes model provides a picture of the highlevel results DOC wants to see for New Zealanders and the main steps we believe are needed in order to achieve those high level results.



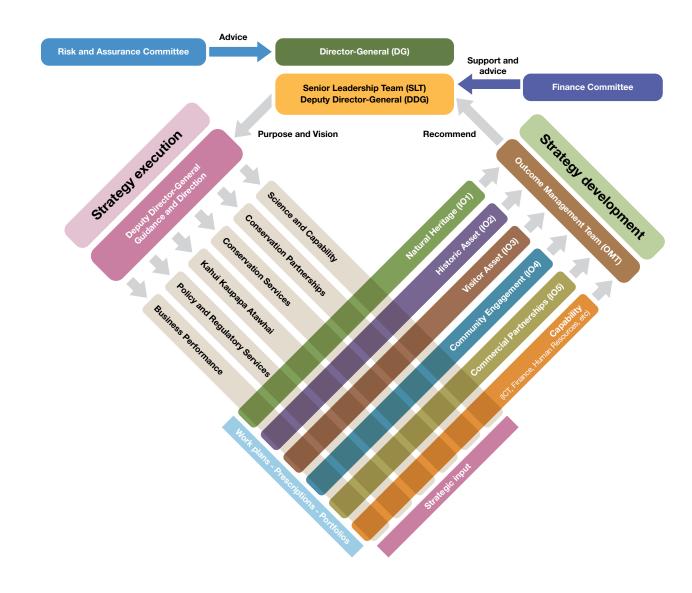
Department of Conservation operational structure

The Department of Conservation operating and governance model is shown below. This reflects the ongoing cycle of planning, delivery and review that sustains and improves organisational performance.

The Senior Leadership Team (SLT) authorises an enterprise-wide strategy and the portfolios that deliver on DOC's outcomes and enhance the growth of conservation.

The investment approach is developed and prioritised by the intermediate outcome stream leads in collaboration with the wider business (hence the matrix). The stream leads also promote best practice, and the delivery of the right things at the right time. The Outcomes Management Team then consolidates and further prioritises the production of the outputs that enable the strategy.

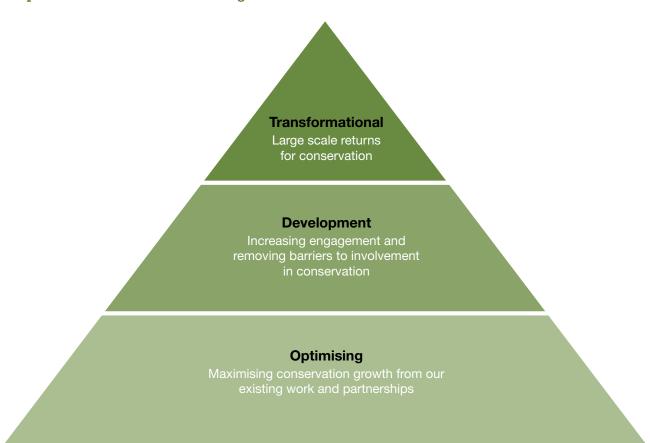
Implementing the work portfolios is the responsibility of the groups led by the Deputy Director-Generals. Reporting reveals DOC's performance against targets, and priorities are then adjusted accordingly.



Growing conservation is our organisational mission

DOC's Growth Framework will help managers and staff to decide where to invest their efforts in responding to the organisational goal of growing conservation. It takes into account our capacity to support conservation growth as well as our wider strategic context (for example, Statement of Intent, Outcomes Model, Four-year Plan, etc.).

Department of Conservation growth framework



DOC's Growth Framework is:

- Transformational accelerating growth by generating conservation outcomes at a large scale or by significantly changing the way work is done.
- Developmental building new partnerships and removing the barriers that are preventing New Zealanders from becoming involved in conservation.
- Optimising fostering today's relationships, streamlining our work and delivering great customer experiences.

Following this framework means our work will:

- Provide the best gains for conservation.
- Strongly influence others to contribute to conservation.
- Deliver sustainable conservation benefits that will grow over time.
- Align with the Outcomes Model.

Government and ministerial priorities

The Minister and Department have agreed to progress a number of priority areas in the next 4 years.

Natural heritage:

- Protection of New Zealander's special species and places through effective use of resources, smart use of technologies and effective engagement with communities, including successful implementation of the 5-year Battle for Our Birds programme.
- Advancing improvements in marine conservation, through both progressing new reserves and in rewriting the now outdated Marine Reserves Act 1971.

Recreation and historic heritage:

 Maximising and promoting the opportunities for New Zealanders and visitors to get out and safely enjoy the great outdoors (including new modes of recreation like mountain biking) and enhancing New Zealand's sense of identity and international brand from our natural environment. A particular priority is advancing the Top 25 Iconic Sites plan.

Gaining benefits from conservation:

 Improving conservation's contribution to the Government's economic growth agenda by streamlining RMA and concessions processes, partnering with business, developing the net conservation benefit approach and supporting a more collaborative approach to resolving conflicts between the economy and conservation.

Better Public Services

The Department is contributing to Government's Better Public Service results by:

- Working with businesses to achieve conservation gains in ways that deliver environmental, social and economic benefits to New Zealanders.
- Making changes to where the Department works and what it focuses on to improve both efficiency and effectiveness of its work programmes.
- Putting more emphasis on partnerships, relationship building, sharing skills and knowledge, and involving others.
- Working with all Natural Resources Sector agencies to implement medium term priorities agreed by Government for the sector and described in the Building Growth from Natural Resources Progress Report.

Gaining benefits from nature

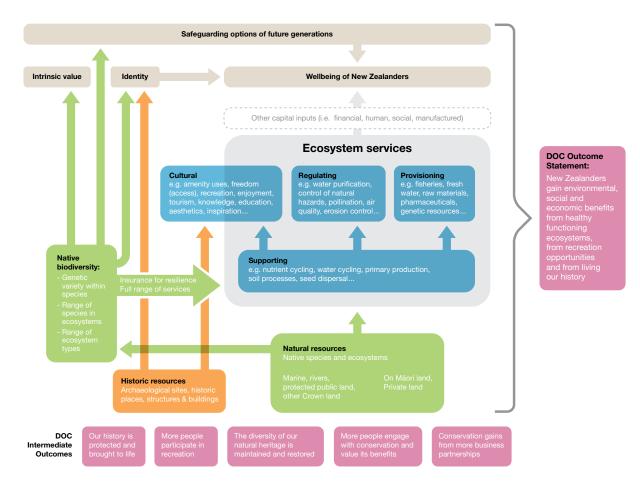
New Zealanders rely on ecosystems to provide for their wellbeing and prosperity through the provisioning of ecosystems services (see diagram below). The natural and historic heritage resources managed by the Department make a considerable contribution to these ecosystem services. The species and genetic diversity of ecosystems is essential to establish resilience within the system, allowing it to more readily adapt to stressors such as climate change, diseases, land use change and so on. Ecosystem resilience increases the likelihood that the full range of ecosystem services will continue to be provided even when faced with stressors.

Put simply, the quality and extent of ecosystems and their services is critical to our country's ability to prosper. This message underpins the DOC Outcome Statement New Zealanders gain environmental, social and economic benefits from healthy functioning ecosystems, from recreation opportunities and from living our history.

The historic resources managed by the Department also provide services which contribute to the wellbeing of New Zealanders. The following diagram illustrates these concepts.

Further work in this area:

- Including in the refresh of the New Zealand
 Biodiversity Strategy the role that the Department
 and other government agencies play in managing
 ecosystem services within New Zealand.
- Contributing to and facilitating the development of the National Natural Capital Assessment by the Natural Resource Sector.
- Providing scientific evidence of the linkages between native biodiversity, ecosystem services and human wellbeing.
- Incorporating Māori perspectives on the Natural Capital concept.



Department of Conservation intermediate outcomes

The following pages describe the activities DOC will pursue in order to deliver the five intermediate outcome objectives, which include objectives, scope of operations, key performance indicators and the model for each intermediate outcome. The explanation about each outcome, its objectives, scope of operations and key performance indicators are provided on the left side of each two-page spread. These components map onto the outcomes model, located on the right side of each spread, but the mapping is not shown here, in order to simplify the presentation.

Each outcomes model expands a core element of the DOC outcomes model. Each model is a series of statements signalling the logical pathway towards the longer term objective. Typically this pathway, reading from left to right, starts with a clear understanding of what the parties involved expect. It identifies and addresses capability growth, developing tools and building information sets, completing delivery of outputs, and from this, achieving results and outcomes.

Individual components of each model represent particular points of focus for the short- to-medium term, where the most significant weaknesses or risks lie, or where the greatest gains can be made. The connections between different components and between intermediate outcomes can be complex.

The activities, objectives and key performance indicators reflect the priority areas of focus chosen to progress towards the stated intermediate outcome, given the logic of each model, and knowing progress to date. These priorities will inform capability development, the focus for further research, and points of common interest for cross-sector collaboration.

The key performance indicators represent important measures of success or in some cases milestones that signal progress towards the intermediate outcome. The work areas chosen to focus on, objectives and key performance indicators may change periodically, as might the intermediate outcomes models, as we learn more, as new risks and pressures arise, and as milestones are reached.

Natural heritage

Outcome 1: The diversity of our natural heritage is maintained and restored

A better view across the country of the health of our ecosystems is continued through:

- progressive implementation of the national monitoring and reporting system
- further development of the national monitoring and reporting programme to include marine and freshwater ecosystems
- an assessment of estuarine protection.

There is yet to be a full suite of New Zealand's representative ecosystems conserved. To address this, more ecosystems will be managed under prescriptions to improve their health.

Species decline continues and the focus for management will be increased protection through integrating work at priority sites.

Objectives

- 1 A full range of New Zealand's ecosystems is conserved to a healthy functioning state.
- 2 Nationally threatened species are conserved to ensure persistence.
- 3 Public conservation lands, waters and species are held for now and future generations.

Scope of operations

- Deliver operational programmes: Use prescribed methods to achieve biodiversity outcomes, as described in business plans, and monitor their effectiveness.
- Provide support: Provide advice and maintain tools that support operational programmes.
- Develop tools: Develop and improve technology, techniques/methods and processes (including legislation and policies) to improve operational programmes.
- Undertake research/evaluation: Develop and support targeted operational and strategic research and evaluation to improve natural heritage management.

Measure	Current status	Four-year target
Indigenous dominance – ecological processes are natural	Performance maintained	Performance maintained
Species occupancy – the species present are the ones you would expect naturally	Performance maintained	Performance maintained
Ecosystem representation – the full range of ecosystems is protected somewhere	Performance declining	Performance maintained

Natural heritage outcomes model

regarding natural heritage are DOC's Treaty obligations understood

working with others is essential to natural heritage conservation DOC staff understand that

natural heritage to parties are The relevance & benefits of understood

heritage management players & gaps/overlaps are understood Roles & contribution of natural

measure state and change of DOC understands how to natural heritage

state and trends are understood Current NZ natural heritage (stocktake)

to natural heritage management ecological integrity and barriers Threats & drivers of change to are understood

prioritisation methodologies for natural heritage interventions cost-benefit analysis and Impact assessment, are understood

innovation to mitigate threats to natural heritage are understood Management actions and

DOC understands and respects whānau, hapū, iwi perspective environmental values from a

natural heritage management innovative approaches to DOC seeks appropriate

coherent natural heritage DOC and others plan interventions

natural heritage management DOC and others build tools, technology, resources, facilities & systems for

capacity for natural heritage DOC builds capability and management (internal &

external)

DOC and others measure trends in natural heritage and report on state and

DOC and others produce key research relevant to natural heritage

Tangata whenua and DOC share responsibility for NZ natural heritage

mātauranga Māori into its DOC incorporates work programmes

DOC uses, disseminates and relevant research on natural supports the application of heritage

overcome barriers to natural DOC applies innovation heritage management where appropriate to

natural heritage partnerships DOC works in effective

heritage work by others processes and culture) DOC facilitates natural (e.g. DOC business

A full range of New Zealand's ecosystems is conserved to a healthy functioning state

species are conserved to Nationally threatened ensure persistence

DOC demonstrates national

leadership in the natural

heritage space

features are maintained or Nationally iconic natural restored

natural heritage interventions

effectively and efficiently

DOC delivers high-quality

are managed to ensure their populations are maintained Nationally iconic species or restored

natural heritage interventions effectively and efficiently

DOC and tangata whenua deliver high quality natural heritage interventions that are mutually beneficial

Others deliver high-quality

heritage is maintained or restored as partnerships Locally treasured natural

Public conservation lands, waters and species are held for now and future generations

of our natura and restored The diversity heritage is maintained



DOC and others measure, evaluate and report on the impact of natural heritage interventions

Walle Mark Colors and Mark Col

Historic heritage

Outcome 2: Our history is protected and brought to life

Decisions made now on protecting and promoting our historic heritage ensure that most of New Zealand's heritage fabric continues to inform and enhance our identity as a nation.

Objectives

- 1 Historic heritage is protected and conserved for future generations.
- 2 More New Zealanders and tourists engage in our heritage and value the benefits of interacting with it.

Scope of operations

- Protecting heritage sites from avoidable harm.
- Undertaking heritage conservation work on key sites to stabilise the condition of heritage fabric so that it survives intact.
- Enhancing heritage sites to create more appealing experiences.
- Engaging New Zealanders in preserving history and bringing it to life.

Three key areas of work

Historic Icons: The 20+ best places to tell great stories about the Kiwi identity are also destinations that can grow tourism and generate economic benefit. These are a key focus for bringing our history to life by creating engaging heritage experiences.

Actively conserved historic places: A representative sample of our heritage will be conserved for present and future generations. Priorities will be those places most under threat. Places most likely to attract people will be managed to provide an appealing visitor experience.

Protected historic places: Many more historic places need protection from threats such as development or the effects of nature. We will continue to assess, advise and, if required, revise proposals that might adversely impact on this heritage.

Measure	Current status	Four-year target
The condition of actively conserved historic places (607) (seeking a stable and not deteriorating condition)	Performance declining	Performance maintained
The trend in New Zealanders' awareness of the Department as a manager of historic places	Performance improving	Performance improving
The trend in visitor numbers at Historic Icon sites	Performance maintained	Performance improving
The trend in visitor satisfaction with the quality of the experience provided at historic places	Performance maintained	Performance maintained

Historic heritage outcomes model

DOC knows the location and understands the nature and condition of historic places Protection of historic places and artefacts is promoted

DOC & others understand the basic duty of care for

historic heritage

History is well-researched and recorded

A representative range of historic places with high heritage significance is

identified

expectations of communities, iwi and businesses about DOC understands the historic heritage

Historic places are protected from avoidable human impacts

actively conserved by being maintained, and stabilised, Selected historic places are repaired or restored

both actively conserved and further developed to provide Selected historic places are a quality visitor experience

000

Historic visitor destinations are marketed effectively Quality historic experiences are appealing and safe

More people visit historic places New Zealanders understand, value and identify with historic places managed by

and brought is protected Our history

Historic heritage is protected and conserved for future generations

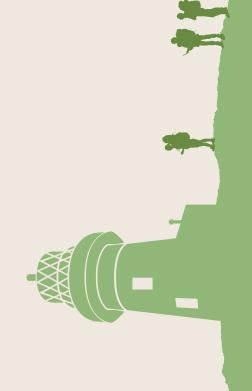
engage in their heritage and value the benefits of interacting with it More New Zealanders

to life

More conservation is achieved by others

Conservation gains from more business partnerships

Fulfilling responsibilities under Section 4 of the Conservation Act 1987 and obligations arising from Treaty of Waitangi Settlements



Recreation

Outcome 3: More people participate in recreation

New Zealand society is changing, and how we connect with nature is changing too. DOC is changing how it provides access to the lands and waters in its care to ensure current and future generations continue to enjoy New Zealand's outdoors to the fullest. The resource commitments of maintaining a 'demand-driven' network of opportunities is being confirmed, and informed by growing knowledge about people's recreation preferences.

Objectives

- 1 Icon sites are New Zealand's national outdoor treasures, developed to support the growth of domestic and international tourism.
- 2 Gateway destinations are developed to introduce new participants and to grow recreation in the outdoors.
- 3 Locally treasured destinations are managed to grow community connection with, and use of, their locally important places.
- 4 The backcountry network is enhanced to attract a wider range of visitors and increased use of these special places.

Scope of operations

 Managing facilities at destinations that support visitor opportunities: These include roads, car parks, amenity areas, campsites, tracks, toilets and huts.

- Providing information for visitors to make informed choices: This includes visitor centres, on-site signage, interpretation and publications.
- Providing specific services: These include roles as hut wardens, campsite hosts, search and rescue as well as summer interpretation programmes, an electronic booking system.
- Researching: Gaps in knowledge about potential visitors and their preferences.

Infrastructure status and focus:

Icon destinations: These are generally 'fit-for purpose'. Maintain current infrastructure within a long-term upgrade programme. Four Icon priorities ahead are: a world-class experience at Waipoua forest; improving infrastructure at the popular Tongariro Alpine Crossing; re-designing Cathedral Cove visitor access; and re-opening access to Milford Sound's tallest permanent waterfall (Bowen Falls).

Gateway destinations: Some upgrades are needed, and a focus will be on places close to urban populations, to encourage family and school use.

Local Treasured destinations and backcountry: Local communities and users will be empowered to own and engage in conservation at these places. We will explore ways to grow the attraction for a more diverse group of people.

Other priority areas: Minimise the spread of kauri dieback through suitable track management; and support visitor safety through the provision of information and facilities to the appropriate standard.

Measure	Current status	Four-year target
The trend in New Zealanders' awareness of the Department as a recreation provider	Performance maintained	Performance improving
The trend in participation in recreation on public conservation lands and waters	Performance maintained	Performance improving
The trend in visitor satisfaction with the quality of the experience and opportunities provided	Performance maintained	Performance maintained

Recreation outcomes model

demand for recreation and DOC understands visitor

expectations of communities DOC understands the

Collaborative planning with other groups to meet recreation needs

> and visitors understand DOC's mandate and context Communities, businesses and businesses

Quality experiences are appealing and safe marketed as part of Destinations are

resident and travelling Opportunities are accessible to the

public

New Zealanders have active in the outdoors New Zealanders are

and domestic visitors More international to Icon tourist destinations People are aware

More New Zealanders enjoy Gateway destinations

encouraged to visit NZ

of New Zealand's 'wow' places and More people enjoy locally treasured destinations

enjoy the outdoors

More people enjoy the backcountry

an active connection

with conservation

An optimal mix of facilities is provided

participate in ecreation

Enjoyable experiences lead to more visits, more often

New people begin to

More conservation is achieved by others

conservation lands, waters and species

More people can

access public

Conservation gains from more business partnerships

Fulfilling responsibilities under Section 4 of the Conservation Act 1987 and obligations arising from Treaty of Waitangi Settlements



Engagement

Outcome 4: More people engage with conservation and value its benefits

DOC works with others to grow conservation.

The value of conservation is shown as a smart investment in a healthy and prosperous New Zealand.

Objectives

- 1 Conservation is core to New Zealanders' identity, values and thinking.
- 2 More conservation activity is achieved by others.
- 3 Conservation is seen as an essential investment in New Zealand's prosperity and brand.

Scope of operations

- Scoping, planning and implementing initiatives with new and existing community partners, including whānau, hapū and iwi, and central and local government, to grow conservation.
- Supporting community-led conservation projects through strategic and collaborative partnerships (including funding) that demonstrate measurable conservation outcomes.
- Developing engagement strategies to provide guidance and direction so DOC's objectives are achieved in a nationally consistent way.
- Designing tools and systems, including a monitoring and reporting framework, to support partnerships and engagement as mechanisms for conservation growth and to report on progress.

Measure	Current status	Four-year target
Change in the importance of conservation to New Zealanders	Performance maintained	Performance improving
Change in the quality of the Department's engagement with key stakeholders	Performance maintained	Performance improving
Change in the satisfaction of tangata whenua with the Department's activities to help them maintain their cultural relationships with taonga	No current benchmark	Performance improving

Engagement outcomes model

DOC understands Treaty obligations regarding engagement

working with others is essential DOC staff understand that for growing conservation

DOC understands others and their expectations

mandate and context, and value Others understand DOC's

relationships with others DOC has good working

others doing conservation and DOC understands barriers to how to overcome them

what makes people change in DOC has a sound model of regard to conservation

Māori concepts, paradigms and DOC understands mātauranga

Conservation is redefined (mātauranga Māori and cultural values) DOC grows people's general awareness of conservation

DOC presents an integrated

and consistent face for

engagement

story of Treaty partnerships

DOC tells the conservation

DOC galvanises people to take specific conservation action

others (e.g. knowledge and skills) capability and capacity of DOC builds relevant

to engage others (promotion

and education)

DOC takes effective action

conservation engagement

DOC builds knowledge,

tools and resources for

DOC develops partnerships with others for growing conservation

articulates net conservation

DOC assesses and

value from engagement

initiatives

available funding effectively DOC (and others) allocate to grow conservation

and gains enable active and Conservation opportunities prosperous whānau, hapū and iwi

conservation and its benefits New Zealanders understand

People and organisations more motivated to do conservation People and organisations and capacity to act on have the capability conservation

Conservation is core to New Zealanders identity,

values and thinking

People and organisations are provided with conservation opportunities (by DOC and

More conservation activity is

achieved by others

People and organisations conservation activity (e.g. get involved in effective volunteers, businesses)

essential investment in NZ's Conservation is seen as an

prosperity and brand

growing conservation (e.g. together effectively for DOC and others work within partnerships)

have positive experiences People and organisations with conservation Others become independent of DOC in their conservation work

More people







Business partnerships

Outcome 5: Conservation gains from more business partnerships

Existing conservation partnerships with business are strengthened and new partnerships created, founded on mutually beneficial outcomes.

Opportunities for more people to positively experience our environment are developed, supported and promoted.

Objectives

- 1 Conservation outcomes are maximised from business partnerships.
- 2 Businesses are more motivated and capable to undertake conservation independently of DOC.
- 3 DOC's own products, services and brand maximise conservation and business outcomes.

Scope of operations:

• Engaging with tangata whenua as the Department's primary partner.

- Designing tools, systems and guidance to help maximise conservation opportunities with new and existing businesses.
- Actively seeking to engage with businesses and sectors that share our passion and concern for the environment: kaitiakitanga.
- Investing in campaigns, new product development, distribution and Visitor Centres to help grow the number of people having great experiences in our natural places.
- Fostering businesses on public conservation land that are of high quality, are safe and aligned with conservation.

The Department is increasingly working in a collaborative way and both conservation and the commercial sector are benefiting from this deliberate, planned approach. The decision to focus on growing conservation through partnering and helping others to be successful is changing people's perception about the Department and opening doors for further partnership arrangement with business.

Measure	Current status	Four-year target
Increase in engagement of the commercial sector in conservation partnerships	Performance improving	Performance improving
Change in the level of investment in conservation from the commercial sector	Performance improving	Performance improving
Improvement in the level of return on investment for key Department products and services	Performance improving	Performance improving

Business partnerships outcomes model

obligations regarding business DOC understands Treaty partnerships

DOC knows what businesses and their customers want

businesses and their customers DOC understands the worth to of conservation

DOC presents an integrated

and consistent face to business (e.g. national

consistency)

DOC takes a 'partnership approach' with businesses

DOC understands the value to conservation from our business partnerships

DOC knows different ways to engage with businesses and their customers

quality information (e.g. CRM)

engagement and account

DOC has good business management backed by

> of conservation assets (eg for DOC understands the value discussions with partners)

entrepreneurial approaches

by DOC where needed

DOC business processes

and culture enable

value from individual initiatives articulates net conservation DOC understands and

engagement with businesses

focused infrastructure for

DOC has customer-

marketing, online channels)

and consumers (e.g.

partnerships commitments DOC allocates sufficient resources for servicing

and services that are easy to find and buy (new or current)

DOC has quality products

Māori concepts, paradigms and DOC understands mātauranga

and its business partners Value is created for DOC ('win-win')

DOC tells the conservation

story of Treaty partnership

conservation can help them Businesses recognise how achieve greater business success and they are enabled to do so

Conservation outcomes are

maximised from business

partnerships

and want to associate with it relevance of the DOC brand Businesses recognise the

A range of new conservationrelated opportunities is in place for businesses

services and brand maximise

DOC's own products,

conservation and business

outcomes

Businesses understand, value and engage in conservation

and gains enable active and Conservation opportunities prosperous whānau, hapū and iwi

Conservation from more gains

> motivated and capable to undertake conservation independently of DOC

Businesses are more

ousiness

oartnerships

Mhānau, hapū and iwi exercise their mana whenua through effective partnerships with DOC (and others) in conservation

A statutory environment that allows conservation to gain from business partnerships



DOC capability overview

The Department's People Strategy 2020 articulates the emerging context DOC is working in and guides the development of our capability as well as our organisational culture. In addition, it provides an overview of capability-building initiatives and projects over the coming years that will help achieve the Department's outcomes.

Areas of focus include:

- Establishing a connection culture
- Developing leaders and their capability
- Developing core capabilities across the Department
- Improving the effectiveness of organisational systems

Establishing a connection culture

The Department has a long history of working on ways to connect across the organisation and survey results have highlighted collaboration as a particular strength.

Following on from organisation-wide workshops held over the past 2 years (led by senior managers and focussed on organisational change), a number of initiatives are underway to address longer term issues, including fostering a connection culture across and beyond the Department.

DOC is committed to building tangata whenua-DOC working relationships, to support the growing number of Treaty Settlements. This includes increasing understanding of Māori culture and competence with protocols.

Te Pukenga Atawhai programme, delivered by the Kahui Kaupapa Atawhai group, will be refreshed and delivered more widely, including to other agencies.

DOC's contribution as part of the wider Natural Resources Sector will continue to be a key focus as the Department provides policy advice and practical and scientific expertise to whole-of-government policy processes for natural resources. Points of focus will be fresh water, climate change, bioprospecting, biodiversity, minerals and petroleum, biosecurity and aquaculture.

Safety and wellbeing

The Department is re-invigorating its approach to sound health and safety and wellbeing management.

- Putting greater focus on the wellbeing of our staff
- Providing our leaders with the tools and skills to drive an 'injury-free and safe home every day' culture
- Implementing a new workplace alcohol and drug policy
- Significantly changing safety planning and investigations processes.

Developing leaders and their capability

DOC recognises that effective leadership is a key lever to lift organisational performance and effectiveness. A significant challenge and opportunity for the Department in the coming years is to support and enable our leaders to drive the achievement of results through others. A primary focus will be to reinforce the expectations the Department has of leaders in driving the changes in behaviour and performance needed for success within teams and across the organisation.

With the new operating model and structure in place, the more immediate priorities are to:

- Sharpen our definition and communication of DOC's leadership success factors; the leadership accountabilities, behaviours and capabilities identified as critical to DOC's success.
- Build our understanding of DOC's current and potential leadership capability as it relates to our future needs.
- Integrate our staff attraction, selection, development and retention practices to ensure these are aligned to our leadership success factors.

We will continue to design and deliver leadership development programmes in collaboration with the wider Natural Resources Sector, to ensure all leaders are exposed to critical tools, models and resources to support them to be most effective. We will also seek to identify and build on the strengths and development needs of individual leaders, and help them to focus on the areas that will make the most significant difference to their effectiveness.

Developing the capability of people across and outside the Department

The Department has a new structure and focus, and continues its strategic approach to grow and harness the value New Zealanders see in conservation. We intend to look for new ways of engaging and working with others in achieving conservation outcomes that have more impact, as well as improving New Zealander's health, wellbeing and prosperity.

We plan to:

- Use the social sciences of human behaviour and psychology to gain and share a wider understanding of:
 - the ways the people identity with nature
 - how decisions and behaviour are influenced by our relationship with nature.
- Interpret natural capital concepts to reveal the compelling reasons for embracing conservation, showing how our prosperity depends on and can benefit from nature.
- Grow the capabilities needed to drive efficiency and effectiveness in conservation delivery by:
 - increasing understanding of the core concepts of the DOC strategy and how this will be applied through the new operating model
 - deepening and extending people's participation in, contribution to and influence on conservation outcomes.
- Grow capabilities in others engaging in conservation through:
 - modular training courses with options to be tailored to specific community groups, catalogued for ease of selection
 - blended learning resources online courses and YouTube videos.



Improving the effectiveness of organisational systems, and information and communication technologies (ICT)



Technological services provided to the public and employees are aligned to support the delivery of the Department's outcomes. Many of our processes need to be aligned with our new operating model and this will be a key priority for us. Putting the customer's expectations and their safety at the centre of the design thinking is an underlying principle that will inform our system design decisions over the coming months and years.

Improvement tasks include:

- Evaluating systems and processes needed for effective and safe role delivery by employees
- Improving concessions and permit processing and administration
- Developing better communications technology for staff and partners, such as:
 - a 'mobile ranger' application providing access to information for staff working in remote locations
 - enhanced video-conferencing and Skype facilities.
- Further implementing the learning management system (DOCLearn), which enhances reporting on current employee capability.

This allows:

 analysis of overall skill needs and gaps, and planning and learning for individual and team development.

It provides:

 more agility in deploying skills across the organisation, and improved future capability planning. The Department is expanding its open collaboration with other governmental agencies, private enterprise and the public, including shifting existing internal-facing information systems to more open, external-facing systems, with transparent access to the Department's information. Further initiatives will be pursued to enable New Zealanders to interact with DOC and its partners online.

DOC's audience is world-wide – people have an expectation that they will be easily able to engage with us about conservation activity and issues. DOC is increasing its use of digital channels to improve the ease with which visitors and citizens access products and services, either online via our website, through third parties, or through mobile applications. DOC must also increase the mobility and ease of use of its IT systems for staff, many of whom work in isolated geographic locations that are poorly served by data networks. Another important goal is to lower the total cost of ownership of IT systems.

This means working closely with other agencies and all-of-government providers to capitalise on work undertaken by others, standardise business processes, evolve the IT infrastructure to support increased mobility, and consolidate legacy applications.

A particular focus will be to integrate mobile and desk technology and enhance Wi-Fi connectivity.

